

the

fourth

annual

western

conference

of

college

broadcasters

Broadcasting On The Edge



March 20-22
USC

Also Featuring:



U Festival

The nation's
showcase
of student film,
video,
television, and
animation

Broadcasting on The Edge

The fourth annual western conference of college broadcasters

The National Association of College Broadcasters (NACB) is the nation's only trade association of student-operated radio and television stations and communications departments. Though just four years old, NACB has become a recognized leader in the expanding field of college broadcasting. As media technology has become accessible to student producers, the college community has become an important factor in the development of innovative programming and ideas.

NACB was founded in 1988 to fill a perceived need in the college broadcasting community by opening the channels of communication between radio and television stations and maximizing their potential. NACB provides its member stations many services which parallel those that their commercial station counterparts receive.

U Network

U Network is the non-profit satellite network which links hundreds of college and university campuses across the nation. Free as a service to NACB member stations, U Network features the best of student- and independently-produced radio and TV shows — music, information and entertainment programming previously unavailable at any cost. As U Network producers, students are challenged to create quality shows and receive national exposure.

College Broadcaster

Respected by students and professionals alike, College Broadcaster is read at nearly every college radio and television station and communications department in the country. The magazine provides a comprehensive mix of articles, department features and special listings covering the needs of college radio and TV managers and staff in every department in the station. The magazine makes readers aware of changes occurring both in the professional and college media world and how these developments interact. The magazine is NACB's primary means of communication with the college electronic media community.

Conferences

Finally, the ultimate vision of NACB is realized through its commitment to bring together the students and university faculty whom it serves. At a NACB Conference of College Broadcasters, be it National or Regional, students and other college media personnel come face-to-face with one another, interact professionally as well as socially, and exchange ideas and information through intensive panels, seminars, and workshops.

NACB

NACB is a member-run, non-profit organization. The Board of Directors is composed of students and faculty from member stations who are elected annually at the National Conference. The management staff is made up of recent college graduates appointed by the Board. You are invited to attend the Fourth Annual Western Conference and become part of the NACB.

Schedule

Friday, March 20

2 PM-8 PM Registration
3-6 PM KSCR Tours
4-5 PM Station Managers Roundtable
5-6 PM Faculty Advisors Roundtable
8 PM Keynote Address
10 PM Welcoming reception

Saturday, March 21

9:30 AM-12 PM Registration
9:30-11:00 AM Panel Discussions:
Changing Face of the Networks
Progressive Radio
11:15-12:15 PM Seminar Session
12-10 PM U Festival screenings
12:30 PM Luncheon
1:30-2:50 PM Panel Discussions:
Responsible Entertainment
Twin Peaks Symposium
3PM-5:15 PM Seminar Sessions
5:30-7 PM Dinner break
10 PM Music Showcase

Sunday, March 22

10AM-12:00 PM Hands-on Station
Departments Discussions

Seminar Topics

Across the Media

Career Hopping
Educating Your Audience
Engineering
Legal Issues
Marketing and Sales
News in the 90s
Sports Broadcasting
Technology
Writing Comedy

Film

Animation
Distribution: *Avoid the Dead End*
Moviemaking: *Hands in the Pot*
From Script to Screen

Radio

Aircheck/Resume Review
Production Workshop
Record Company Relations
Students Producing for Students
Syndication
Talk Shows

Television

Cable Industry: *A New Marketplace*
Nighttime Drama
Producing Comedies
Soap Operas
Students Producing for Students
Talk Shows

Conference registration fees this year are \$30 per person for members and \$35 per person for non-members. Registration entitles you to: attend all seminars and lectures, scheduled meals, various receptions and events; attend all activities of U Festival, the student film, video, television and animation showcase; and receive a conference bag filled with music samples and media publications.

Registration: The conference is open to all NACB members. To secure your space, please call and register by phone at (401) 863-2225. Be ready with the following information: name of a head delegate and additional name(s) of people registering for the conference; name of school and station/department; its address and phone number.

Accommodations: Call NACB for hotel accommodations. Rooms available for \$15.25 per person.

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NACB

71 George Street

Providence, Rhode Island

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~~Geller~~
~~KCB~~

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